



Privacy Desk

Data Protection and Privacy Newsletter

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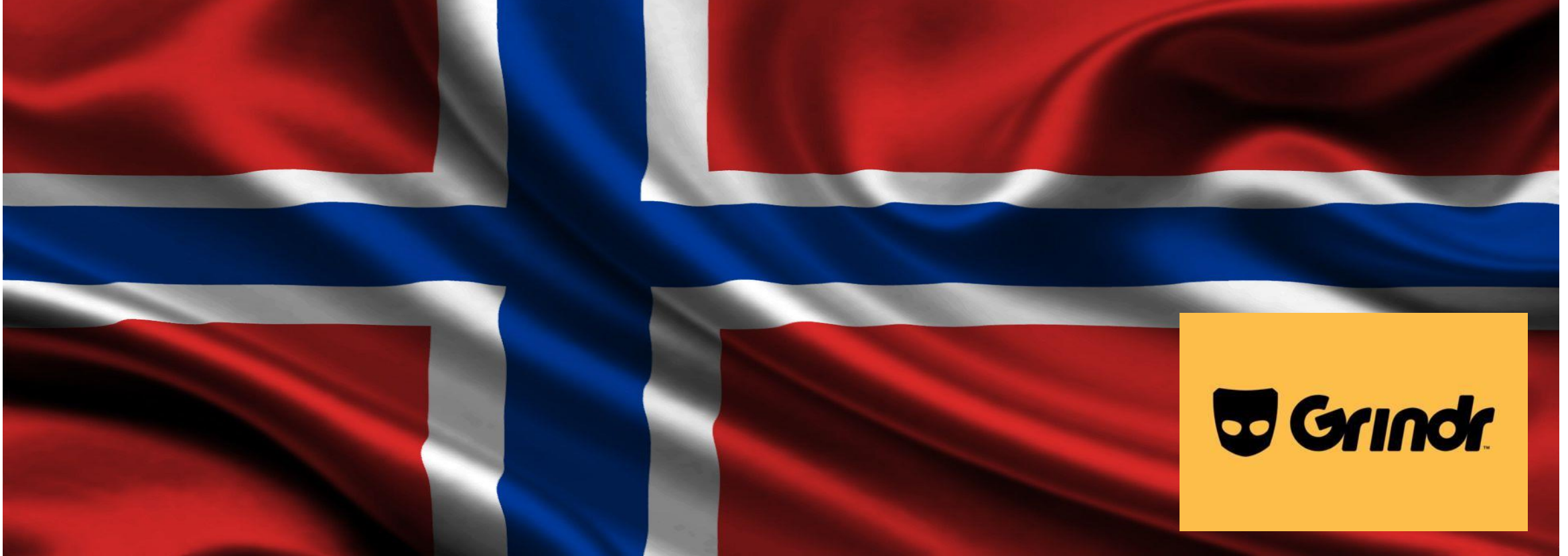
A background image showing a business meeting with people in suits sitting around a table, holding pens and looking at documents. The image is dimmed and has a dark overlay.

Enforcement updates



Company fined for advertising messages in Russia

The Moscow Administration of the Federal Antimonopoly Service, Russia, fined PJSC VimpleCom a telecom operator with RUB 1 million. The company was involved in sending marketing messages to subscribers, without their consent, a violation of the Federal Law of on Advertising in Russia. The company has already paid 3 million RUB fine for similar violations in other regions.



Social app to be fined by Norwegian Authority

The Norwegian Data Protection Authority (Datatilsynet) issued notice to social networking app Grindr, expressing its intention to fine the app NOK 100 million for failing to comply with GDPR provisions. The authority in its finding recorded that the app does not inform users about its data sharing practises and obtain their explicit consent before collecting and sharing their personal data.



Marketing Company charged with USD 150 million fine

Marketing Company, Epsilon Data Management LLC, entered into a Deferred Prosecution Agreement with the US Department of Justice for selling consumer data generated through its sophisticated data modelling programs, to its client whom it knew were involved in running elder fraud schemes.

As part of the Agreement, it will pay a total of USD 150 million, with USD 127.5 million of that amount going to compensate victims of the fraudulent schemes that used consumer data sold by Epsilon, in addition to implement several compliance and safeguarding measures.



Health app sued for sharing sensitive personal data

A class action lawsuit is filed in Northern District Court of Illinois, against Easy Healthcare Corp., a company which owns a fertility app 'Premom' alleging that the app collects users personal including sensitive personal data, and geo-location data, shared such information with at least three companies, formed and located in China. The plaintiff also alleged that, such data sharing was done, without informing users, and without obtaining their consent, which is in violation of its own Terms of Service and Privacy Policy.

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Guidance issued



- **Guidelines on Facial Recognition published by the Council of Europe's Committee of the Convention for the Protection of Individuals with regard to Automatic Processing of Personal Data (Convention 108).**



- **Guidelines on Personal Data Privacy Protection Law released by Ministry of Transport and Communications in Qatar.**



- **The Personal Data Protection Commission, Singapore released an update to its guide on data protection clauses for agreements.**



- **Report on GDPR application published by House of Representatives, Netherlands.**

A background image showing a business meeting with people in suits, hands clasped, and a laptop. The image is dimmed and has a dark blue overlay.

Regulatory updates around the globe





- **Two new bills, the Public Health Emergency Privacy Act and the Secure Data and Privacy for Contact Tracing Act, tabled in US, to address issues on health data privacy and digital contract tracing.**



- **New Zealand's Office of the Privacy Commissioner outlined key changes in the recently enacted Privacy Act of 2020 in its briefing to the incoming Minister of Justice.**

A photograph of a business meeting with several people in suits sitting around a table. A laptop is open in the center, and various documents and pens are scattered on the table. The image is dimmed and has a dark blue overlay. The text 'EU updates' is centered in white. A small blue and grey bar is located below the text.

EU updates



- **Report titled “Cloud Security for Health Care Services” released by the European Union Agency for Cybersecurity.**



- **Proposal issued by European Commission to amend and align Directive on investigation order in criminal matters with rules on protection of personal data.**

A background image showing a business meeting with people in suits sitting around a table with laptops and documents. The image is dimmed and has a dark blue overlay.

India updates



- Reserve Bank of India sets up Working Group to tackle data privacy and other security issues created by digital lending apps.
- Police department of Lucknow starts using Facial Recognition Technology (FRT) for ensuring security of women, raises privacy concern.
- Indians have autonomy on their personal data. It should be procured through free consent – Union Minister Ravi Shankar Prasad at India Digital Summit 2021.

A background image of a business meeting with several people in suits sitting around a table. One person in the center has their hands clasped over a laptop. Another person on the right is holding a pen. The image is dimmed and has a dark blue overlay.

News around the globe



- **Irish Data Protection Commission plans to fine households, whose CCTV does not comply with Data Protection Laws.**
- **Companies in Europe have been fined a total of EUR 272.5 million under Europe's GDPR, Reveals report by DLA Piper.**
- **Apple CEO Tim Cook bats for fundamental right to data privacy and stronger data protection measures at the Computers, Privacy & Data Protection Conference, 2021.**



- **Clearview found to be in gross violation of Canada's Data Privacy laws, reveals joint report published by four Canadian Privacy Commissioners.**



- **Judgment delivered in first UK case concerning applicability of GDPR on US registered website.**

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