



Privacy Desk

Data Protection and Privacy Newsletter

www.privacydesk.in

A background image showing a business meeting with people in suits sitting around a table, looking at documents and laptops. The image is dimmed and has a dark overlay.

Regulatory updates around the globe





LGPD

Lei Geral de Proteção de Dados

Brazilian privacy law coming sooner

Lei Geral de Proteção de Dados (LGPD), the Brazilian data protection law which was earlier set to be postponed to 2021 due to COVID19 has now been revised by Senate and can be effective immediately upon the President's assent on the amendment. Further to that, the Brazilian Presidency also published a Decree approving the formation of National Data Protection Authority (ANPD).



California's bill on genetic information privacy

Recently, California Assembly passed a bill to enact and establish the Genetic Information Privacy Act. The bill requires direct-to-consumer genetic testing companies to provide notice, honor a consumer's revocation of consent, implement and maintain reasonable security procedures and practices and enable a consumer to access and delete their account and genetic data. Violations are subject to civil penalties. The bill is pending for California Governor's signature.

A background image showing a group of business professionals in a meeting. They are seated around a table with laptops, papers, and pens. The image is dimmed and has a dark overlay. The text 'Guidance/ Code releases' is centered in white.

Guidance/ Code releases





National Security Agency, an intelligence agency of USA released a guidance on limiting location data exposure



経済産業省

Ministry of Economy, Trade and Industry

**Japan's Ministry of Economy, Trade and Industry released a
Company Privacy Governance Guidebook.**

A background image of a business meeting with people in suits sitting around a table, with a laptop and papers visible. The image is dimmed and has a dark blue overlay.

Enforcement updates



Twitter USD 250M privacy fine

Twitter Inc., through its US-Securities and Exchange Commission filing disclosed that it estimates a fine between USD 150 million to USD 250 million for privacy violation from Federal Trade Commission for misusing emails and phone numbers of users for targeted advertising during periods between 2013 and 2019.



Koypo Lab fined by ICO

Koypo Laboratories, a London based scientific customer acquisition specialist has been issued a monetary fine of EUR 100,000 by Information Commissioner's Office (ICO), UK's privacy watchdog for violation under Data Protection Act 1998. The organization had sent more than 21 million spam emails to subscribers for the purposes of direct marketing without their consent.

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